**Bike Sales Dashboard**

Attribute information:

Martial Status: Categorical (Married, Single).  
Gender: Categorical (Male, Female).  
Income: Numerical (Continuous).  
Children: Numerical (Discrete).  
Education: Categorical (Bachelors, Partial College, High School, Partial High School, Graduate Degree).  
Occupation: Categorical (Skilled Manual, Clerical, Professional, Management, Manual).  
Home Owner: Categorical (Yes, No).  
Cars: Numerical (Discrete).  
Commute Distance: Categorical (0-1 Miles, 1-2 Miles, 2-5 Miles, 5-10 Miles, More than 10 Miles).  
Region: Categorical (Europe, Pacific, North America).  
Age: Numerical (Continuous).  
Age Bracket: Categorical (Middle Age, Old, Adolescent).

Target Variable:  
Purchased Bike: Categorical (Yes, No).

